

THOUGHT LEADERSHIP & PEER CONTRIBUTION SPONSORSHIP**SUMMIT SPONSOR**

On February 11, 2008, CERA will convene three summits, **Global Oil, Global LNG, and CO2**. All three delegations will be invited to attend a shared morning of context setting.

Building upon last years address by Dr. Alan Greenspan, the shared morning session will featuring world-class speakers, led by CERA Chairman Daniel Yergin. The presentations will focus on the key macroeconomic, geopolitical, and energy challenges facing the government and business leaders. Following a joint luncheon, the individual Summits will meet separately for focused discussion.

These private sessions convene a smaller group of senior energy executives, together with ministers, senior government officials, large institutional investors, and other key stakeholders. The Summit will conclude with either a private dinner with a speaker or a reconvening of the three Summit communities for dinner.

Deliverables

- Sponsor will contribute to the development and format of the event (subject to CERA's final approval).
- Opportunity for member of the Sponsor's senior leadership to welcome the invited guests at one of the Keynote meals or receptions of the Summit.

Pre-Event Planning & On-site

- CERA liaison to provide assistance in coordinating all aspects of the sponsorship and participation, pre-event and on site.
- Private meeting room providing comfortable accommodations for Sponsor's use on site.
- Preview of the designated Summit registration list.

Branding

- Acknowledgment and thanks from the Conference Chair at the Opening Session of the Executive Conference.
- Identification and recognition as a Summit Sponsor of CERAWEEK®, including in selected pre-event marketing, on site in the form of signage and in the Program Guide, and on the event Web site before and during the event.
- Logo and link to Sponsor's Web site on CERA.com through the end of the event.
- If and when CERA runs national and international advertisements on CERAWEEK®, Summit Sponsor will be identified.

Participation

- Preferential seating for one (1) Sponsor delegate at the Head Table at the Summit.
- Complimentary passes for eight (8) clients of Sponsor to attend the Summit as guests of Sponsor (invitation process coordinated with CERA and subject to CERA's approval).
- Complimentary passes for four (4) senior delegates to attend the exclusive designated Summit (subject to CERA's approval and separate registration for the Executive Conference).
- Complimentary passes for four (4) delegates from Sponsor's organization (or invited guests) to the Executive Conference (subject to CERA's approval).
- Complimentary passes for two (2) senior delegates to attend exclusive Leadership Circle Breakfasts (subject to CERA's approval and separate registration for the Executive Conference).
- Complimentary pass for one (1) additional delegate from the Sponsor's organization to serve only as support staff to coordinate on-site participation.
- Additional Sponsor organization executives attending the Executive Conference will receive a discount of 20 percent off the CERA client rate.