

THOUGHT LEADERSHIP & PEER CONTRIBUTION SPONSORSHIP**PRIVATE RECEPTION SPONSOR**

The *Private Reception Sponsorship* gives a company the opportunity to host a reception for a **hand-picked, targeted** list of CERAWEEK® delegates chosen from over 1,800 distinguished energy industry leaders from over 50 countries.

Exclusive private receptions with CERA staff are available (subject to availability).

Deliverables

- Reception to be coordinated by Sponsor on one evening during the Executive Conference (with CERA's input and approval)
- Sponsor to host and offer welcoming remarks at reception.
- CERA to make available at least one (1) senior expert for participation in the reception, if desired.

Pre-Event Planning & On-site

- CERA liaison to provide assistance in coordinating all aspects of the sponsorship and participation, pre-event and on site.
- Private meeting room providing comfortable accommodations for Sponsor's use on site.
- Preview of the Executive Conference registration list.

Branding

- Identification and recognition as the Private Reception Sponsor of CERAWEEK®, including in selected pre-event marketing, on site in the form of signage and in the Program Guide, and on the event Web site before and during the event.
- Logo and link to Sponsor's Web site on CERA.com through the end of the event.

Participation

- Preferential seating for one (1) Sponsor delegate at one (1) head table during one (1) meal during the Executive Conference
- Complimentary passes for four (4) delegates from Sponsor's organization (or invited guests) to the Executive Conference (subject to CERA's approval).
- Complimentary pass for one (1) additional delegate from the Sponsor's organization to serve only as support staff to coordinate on-site participation.
- Additional Sponsor organization executives attending the Executive Conference will receive a discount of 20 percent off the CERA client rate.