

**THOUGHT LEADERSHIP & PEER CONTRIBUTION SPONSORSHIP****PREMIER PARTNER**

The *Premier Partnership* provides a unique opportunity for **one** company to assume the significant leadership role at CERAWEEK®, with the highest available profile and level of recognition throughout the main days of the Executive Conference. The Premier Partner is the highest level of sponsorship and allows for the multiple points of input and exposure throughout the Program.

**Deliverables**

- A senior Partner Executive to offer the toast and brief welcoming remarks at the start of the Tuesday Keynote dinner and the Thursday Keynote luncheon.
- Partner to be recognized as host of the exclusive Leadership Circle Program in the Leadership Circle Program Guide
- Interview with up to three (3) members of the Premier Partner's senior leadership, taped on site and looped during the Executive Conference and broadcast on CERA.com. (This site will be online on plasma screens throughout the Conference area.)

**Pre-Event Planning & On-site**

- Dedicated CERA liaison to provide concierge support before, during, and after the event. The liaison, working in tandem with the CERA Account Manager and Client Service Representative, will assist with meetings and peer introductions and ensure that key objectives are met. The liaison will also prepare a master calendar of Premier Partner's activities throughout the week.
- Private suite providing comfortable accommodations for Premier Partner's use on site.
- Partner working room in a central location, including multiple phone lines, high-speed Internet connections, fax, and printer.
- Preview of the Executive Conference, Global Oil Summit, Global LNG Summit, and Leadership Circle Program registration lists.

**Branding**

- Acknowledgment and thanks from the Conference Chair at the Opening Session of the Executive Conference.
- Identification and recognition as the Premier Partner of CERAWEEK®, including in selected pre-event marketing, on site in the form of signage and in the Program Guide, and on the event Web site before and during the event.
- Logo and link to Premier Partner's Web site on CERA.com through the end of the event.
- If and when CERA runs national and international advertisements on CERAWEEK®, Premier Partner will be identified.

**Participation**

- Preferential seating for one (1) Premier Partner delegate at a head table at all main meals of the Executive Conference.
- Complimentary passes for fifteen (15) delegates from Premier Partner's organization (or invited guests) to the Executive Conference (subject to CERA's approval).
- Complimentary passes for four (4) senior delegates to attend exclusive Leadership Circle Breakfasts (subject to CERA's approval and separate registration for the Executive Conference).
- Complimentary pass for two (2) additional delegates from Premier Partner's organization to serve only as support staff to coordinate on-site participation.
- Additional Premier Partner organization executives attending the Executive Conference will receive a discount of 20 percent off the CERA client rate.