

THOUGHT LEADERSHIP & PEER CONTRIBUTION SPONSORSHIP

GLOBAL ENERGY PARTNER

The *Global Energy Partner Sponsorship* provides a **single energy company** the opportunity to take a leadership role at CERAWEEK®, with a high level of recognition and exposure during the main days of the Conference. This sponsorship includes Conference-wide exposure on Wednesday, an important bridge day.

There may be other sponsors from within the industry for each of the main days, but there is only one Global Energy Partner.

Deliverables

- Partner to host the general reception open to all delegates during CERAWEEK® on Wednesday, February 13, 2008. Please note that there will be small private receptions that are by invitation only during this evening.
- A senior Executive to offer toast and brief welcoming remarks at the start of the Wednesday Keynote Dinner.
- Partner to host and offer welcoming remarks at one (1) of the Leadership Circle Breakfasts on two (2) of the main days of the Executive Conference.
- Interview with one (1) member of the Partner's senior leadership team, taped on site and looped during the Executive Conference and broadcast on CERA.com. (This site will be broadcast on plasma screens throughout the Conference area.)

Pre-Event Planning & On-site

- CERA liaison to provide assistance in coordinating all aspects of the sponsorship and participation, pre-event and on site. This includes arrangement of the Partner's participation, help with press and media, and (as the date of the Executive Conference approaches) weekly calls to review details.
- Private suite providing comfortable accommodations for Partner's use on site.
- Partner Working room in a central location, including multiple phone lines, high-speed Internet connections, fax, and printer.
- Preview of the Executive Conference registration list.

Branding

- Acknowledgment, thanks, and introduction from the Conference Chair during CERAWEEK® at the Wednesday Keynote Dinner.
- Identification and recognition as the Global Energy Partner of CERAWEEK®, including in selected pre-event marketing, on site in the form of signage and in the Program Guide, and on the event Web site before and during the event.
- Logo and link to Partner's web site on CERA.com through the end of the event.
- If and when CERA runs national and international advertisements on CERAWEEK®, Global Energy Partner will be identified.

Participation

- Preferential seating for one (1) Partner delegate at a head table at all main meals of the Executive Conference.
- Complimentary passes for ten (10) delegates from Partner's organization (or invited guests) to the Executive Conference (subject to CERA's approval).
- Complimentary passes for three (3) senior delegates to attend exclusive Leadership Circle Breakfasts (subject to CERA's approval and separate registration for the Executive Conference).
- Complimentary passes for two (2) additional delegates from Partner's organization to serve only as support staff to coordinate on-site participation.
- Additional Partner organization executives attending the Executive Conference will receive a discount of 20 percent off the CERA client rate.