

THOUGHT LEADERSHIP & PEER CONTRIBUTION SPONSORSHIP**EURASIA TRANSPORTATION FORUM SUMMIT LUNCHEON OR DINNER SPONSOR**

The *Eurasia Transportation Forum (ETF) Summit Luncheon or Dinner Sponsorship* offers an opportunity to showcase the Sponsor's brand and focused message to CERA's ETF membership community during one of the Summit meals.

The Eurasia Transportation Forum provides an independent setting to address controversial issues. Forum discussions focus on commercial realities, real solutions, and market reform. Members consist of senior-level transportation decision makers in Russia, the Caspian states, the Baltics, Turkey, and Eastern Europe. The Forum has built a network of key players and influences the future transportation environment in the region.

Deliverables

- Sponsor to serve as Host and offer welcoming remarks at the Eurasia Transportation Forum Summit Luncheon or Dinner.

Pre-Event Planning & On-site

- CERA liaison to provide assistance in coordinating all aspects of the sponsorship and participation, pre-event and on site.
- Private meeting room providing comfortable accommodations for Sponsor's use on site.
- Preview of the Eurasia Transportation Forum Summit registration list.

Branding

- Identification and recognition as a Sponsor of the Eurasia Transportation Forum Summit Luncheon or Dinner held in conjunction with CERAWEEK®, including in Eurasia Transportation Forum Summit pre-event marketing, in selected CERAWEEK® pre-event marketing, on-site in the form of signage and in the Program Guide, and on the event Web site before and during the event.
- Logo and link to Sponsor's Web site on CERA.com through the end of the event.

Participation

- Complimentary passes for two (2) delegates from the Sponsor's organization or invited guests to attend the Eurasia Transportation Summit in Houston (subject to CERA's approval).
- Complimentary passes for two (2) delegates from Sponsor's organization (or invited guests) to the Executive Conference (subject to CERA's approval).
- Additional Sponsor organization executives attending the Executive Conference will receive a discount of 20 percent off the CERA client rate.